Louis Dreyfus Fondation d'entreprise

## ACTIVITY REPORT 2022



MAKING A DIFFERENCE through grassroots action, together







Over the past 10 years, our micro-farming and educational projects at grassroots level have benefitted 150,000 farmers and 600,000 people in rural communities, through more than 50 programs in 23 countries.







It has always struck me that smallholder farmers, who produce a large majority of global food supplies, are those who suffer most from food insecurity. According to the World Bank, there are an estimated 500 million smallholder households around the globe, amounting to upward of two billion people. Mostly small-scale farmers cultivating less than five acres of land, they comprise a significant portion of the world's poor living on less than US\$2 a day. They also produce about 35% of the world's food, so ensuring sustainable livelihoods for this group is a priority in the collective effort to end global poverty and hunger. For that reason, the Louis Dreyfus Foundation's priority is to assist smallholder farmers in high poverty rural areas, where access to technical assistance, inputs and credit is limited, aiming to improve the resilience of small farms, whose work is so crucial for a sustainable agricultural system and

global food security. Over the past 10 years, our microfarming and educational projects at grassroots level have benefitted 150,000 farmers and 600,000 people in rural communities, through more than 50 programs in 23 countries. I am extremely proud that we have succeeded in our ambitious goals, thanks to the experience, energy and dedication of our partners, the

### Message from our President

Foundation team and many enthusiastic Louis Dreyfus Company employees who have supported our work.

Together, we have achieved many great results - and yet there is still much more to do!

In today's turbulent world, with ongoing and global food crises, geopolitical tensions, socioeconomic uncertainty and accelerating climate change, our mission and work are more relevant than ever.

In 2023, the Louis Dreyfus Foundation enters a new cycle of activity, committing financial resources to continue driving socioeconomic welfare and food security in rural communities, and ultimately supporting sustainable food production.

I strongly believe that working jointly toward shared goals and with likeminded partners - is fundamental to success in driving long-term positive change. Going forward, as from the beginning of our journey, I therefore count on our partners to stay engaged in our important work together, so that we can look forward to celebrating more success: in making a lasting difference for thousands more farmers and their communities, and in helping to shape fair and sustainable food and agricultural systems around the world.

#### Margarita Louis-Dreyfus

President, Louis Dreyfus Foundation



## **Message from** our General Manager





This year is an important milestone for the Louis Dreyfus Foundation, as it celebrates its 10-year anniversary and a decade of exciting and fulfilling journeys with our partners and beneficiaries, with plenty of hard work, learning and achievements! Over the last 10 years, the Foundation's work around the globe has been driven by its mission to improve food security and alleviate poverty, by supporting and enhancing the livelihoods of smallholder farming households who often lack access to knowledge, production resources, credit and markets. Our approach is to address these needs through initiatives that promote sustainable agriculture, develop local value chains and boost local production of healthy and nutritious food.

As our President mentioned, the Foundation's projects and programs target smallholder farmers and rural communities that comprise a significant portion of the world's poorest, yet also produce over a third of the world's food.

Meeting many farming families participating in the Foundation's projects, I have witnessed their determination to overcome great obstacles, work hard to improve their agricultural production and ensure food security for their families. And it is extremely rewarding to see their life change for the better, and witness their enthusiasm and optimism for the future.

As we enter a new activity cycle, the Foundation remains committed to its key principles and funding priorities, with the ambition to scale up our projects and make a difference for more smallholder families over the next five years.

We would not have successfully implemented our programs without the key contribution of all the Foundation's partners, the great people at Louis Dreyfus Company who have brought their expertise, dedication and enthusiasm to our projects, and more widely, to everybody who has helped us fulfill our mission.

This incredible collaboration gives me great comfort that if we continue to work together to drive positive impacts around the globe, we will further contribute to resilience and reduced inequalities in smallholder farming communities and a more sustainable global food system.

#### **Robert Serpollet**

General Manager, Louis Dreyfus Foundation



FOREWORD









#### **Our vision**

To help fight hunger and poverty by bringing sustainable solutions to smallholder farmers.

#### **Our mission**

To improve food security through sustainable micro-farming and agricultural education.

### Our key focus areas

Micro-farming Agricultural education Communities and environment



The Foundation is mostly



### Context

**OVERVIEW** 

We support rural areas that are vulnerable to food insecurity and climate change, where we see significant potential to develop small-scale agricultural projects and promote vocational agricultural education.

active across Africa, Asia and Latin America, in countries where Louis Dreyfus Company has an established presence.











#### **Partnerships**

We select our partners with great care, choosing to work alongside those who demonstrate expertise, reliability, a thorough understanding of the local environment and resources, a proven track record in managing projects related to food security, as well as strong ethics and a vision aligned with our own.

### **Projects**

The Foundation's projects and programs focus on promoting the social, environmental and economic welfare of smallholder farmers and their local communities.

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**OVERVIEW** 



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The Louis Dreyfus Foundation allocates resources to micro-farming, education, community empowerment and environmental preservation projects in vulnerable regions of Africa, Asia and Latin America. Through our two dedicated funds (the Fund for Young Entrepreneurs and the Fund for Food Emergency Aid), we also support young entrepreneurs in developing countries and assist populations affected by unforeseen humanitarian crises.

53 projects in **23** countries

**Investments by continent** 

62% AFRICA

12% 17% ASIA EUROPE

**9%** LATIN AMERICA



WATCH...

video

Louis Dreyfus Foundation

10th Anniversary

66% MICRO-FARMING, COMMUNITY & ENVIRONMENT

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**\*\***\*\*

150,000

farmers supported

**OVERVIEW** 

















A decade of making a difference through grassroots action



## 2013

08

Creation of Louis Dreyfus Foundation (LDF)

The first 13 initiatives are chosen

Eight programs start to be rolled out



## 2016

In Bolivia, a boarding house is inaugurated to host students attending an agricultural vocational school



## 2014

We create an Emergency Fund for Food Aid to ensure a basic level of subsistence to populations affected by disasters and humanitarian crises



We support a World Food Programme-led post-harvest loss program in Uganda, Mali and South Sudan, benefitting over 15,000 farmers and helping to reduce post-harvest losses to less than 15% of total production



2018 We embark on a second five-year cycle of activities, aligned more closely with Louis Dreyfus Company's geographical footprint

# 2019

In Côte d'Ivoire, the agricultural vocational training center is inaugurated and the agricultural contest 'Transform' supporting small food processing businesses is launched





We launch the Rural Business Incubator in Côte d'Ivoire, to support palm oil farmers through adoption of sustainable practices and production diversification

In China, the Future Change-Maker project receives three sustainability awards (in the Best Sustainable Development Ecological Environment, and Youth Impact categories)



In Indonesia, we support a group of smallholder palm oil producers to become the world's first-ever cooperative to receive RSPO . Independent Smallholder (ISH) Standard certification

## 2017

Foundation Board meets local communities participating in its projects in India



**OVERVIEW** 







## 2023

We celebrate our 10-year anniversary event with more than 90 representatives from partner organizations worldwide, and start a new five-year cycle of activities



## 2021

In India, our project to improve the agricultural production of women smallholder farmers receives the Federation of Indian Chambers of Commerce and Industry (FICCI) Outstanding Sustainable Farmer Income Enhancement award













## Interview with our President, Margarita Louis-Dreyfus

#### How would you describe the last 10 years? What has the Foundation achieved?

In recent years, a large proportion of populations living in developing countries have been hit by poverty, hunger and food insecurity, driving young people to reject work in agriculture and leaving families unable to sustain themselves. This is exacerbated by the geopolitical, sanitary and climate challenges facing the world, which are hitting the Global South particularly hard. In this context, it is vital that rural populations - and especially women gain better access to food through sustainable agriculture, as well as education and health support, as a condition for self-sufficiency and resilience. Helping to create these conditions has been the goal of the Foundation since it was created in 2013. Over a decade, we have worked in the field, in collaboration with Louis Dreyfus Company (LDC) and many other like-minded partners, to train farmers in micro-farming and sustainable agriculture best practices to increase yields, diversify production and increase revenues, and ultimately create conditions for better livelihoods.

Overall, we have implemented 53 projects across 23 countries that benefitted (directly or indirectly) 150,000 farmers and 660,000 people in farming communities.

#### What would you say were the main challenges over, and key takeaways from, this 10-year period?

One of the main challenges is the dramatic effect of climate change on the populations we are trying to help. Although this was already an issue 10 years ago, it is clear that the impact of global warming is unfortunately accelerating and must be tackled urgently.

Our historical focus on micro-farming and education cannot be separated from the fight against climate change, as environmental protection and the general welfare of local communities depend on the ability of rural populations to become self-sufficient and improve their livelihoods through sustainable practices.

As for takeaways, from an operational standpoint, the last 10 years have shown that the best way for us to maximize our impact is by focusing on geographies in which LDC has a presence, where we can leverage existing insight, expertise and networks through joint efforts.

#### Jumping on what you just mentioned: What is the rationale behind the close partnership with LDC?

Building on our shared conviction that empowering farming communities to embrace more sustainable agriculture is key to secure resilient food and agricultural systems, over the last few years the Foundation has increasingly worked hand in hand with local LDC teams, and I am very grateful that we have been able to rely on their strong motivation to volunteer their contributions, bringing tremendous value to the Foundation's initiatives.

Today, LDC's employees are actively involved in 17 ongoing projects across three continents. Their in-depth knowledge of local contexts and markets, their established networks, and of course their strong desire to make a difference, make their involvement extremely valuable to ensure our actions create lasting positive change and benefits for local populations, by creating the conditions for more sustainable agriculture.

#### The Foundation puts a special focus on promoting gender equality. Why is this so important?

We are convinced – and experience has confirmed – that gender equality and female empowerment are key to building a sustainable agricultural model and better livelihoods in rural areas of the Global South. Women are often the backbone of rural economies and primary caregivers to families and communities, so empowering them not only benefits them as smallholder farmers but also generates positive effects for the wider community, driving food security and reducing poverty.

Yet, with often limited or no access to financing, education or training, and typically saddled with domestic activities, women are particularly vulnerable and subject to lower production yields and incomes. Our actions to promote gender

Our actions to promote gender equality are manifold: the creation of female self-help groups, micro-credit, financial literacy, agricultural and sustainability training, support for diversification of income sources, and provision of cooking stoves to save time on wood collection and free up time for revenue-generating activities, to name a few.

#### Education for farmers and talented youth is central to Foundation activities. How will you take this forward?

Education is a must if we want to create the conditions for self-reliance among farmers and train future leaders from the Global South. In our new activity cycle, we will therefore continue to support projects that offer quality vocational education to the youth of rural areas, thus helping to create the conditions for the next generation of farmers to provide for their communities through more sustainable agricultural practices. Likewise, through scholarships and access to quality education, we will It is vital that we pursue the Foundation's mission with the support and expertise of LDC and our many long-time partners

continue to support promising young people from developing countries to become future leaders and champions for sustainable agriculture.

## What will the Foundation's priorities be for the next activity cycle?

Many countries unfortunately continue to be severely hit by food insecurity and precarious living conditions, exacerbated by climate change and geopolitical instability. In this context, it is vital that we pursue the Foundation's mission with the support and expertise of LDC and our many long-time partners.

Our work will continue to focus on three fundamental pillars: promoting sustainable micro-farming, supporting agricultural education, and acting in favor of communities and the environment, with a focus on countries where LDC is active or which face humanitarian crises requiring urgent action.

All our projects will aim to contribute to improved food security and livelihoods, with a significant focus on education, female empowerment and climate action.

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## **Working with Louis Dreyfus Company**

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**OVERVIEW** 

The Louis Dreyfus Foundation's projects capitalize on the country, market and technical expertise of volunteer LDC employees, whose skills are a great added asset to our shared work. In their role as project sponsors, LDC employees refer projects that can be implemented in their geography or operational scope, act as key points of contact between the Foundation and local organizations and operational partners, and also support with project management and coordination.



### Testimonial 1 **Fernanda Marques**

**Coffee Commercial Coordinator, Brazil** Fernanda has volunteered with the Foundation for the last five years, ever since we became active in Brazil. She is involved in a project promoting vocational education in relation to coffee agriculture.



### Testimonial 2 **Alexander Dietz** Head of East Africa **Jacqueline Boitt**

### Marketer, Kenya

Alexander and Jacqueline have worked alongside the Foundation for three years, coordinating three projects in Kenya.



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**OVERVIEW** 

#### Testimonial 3 **Olivier Hamy**

### **Chief Operating Officer for Carbon**

Solutions, Switzerland Olivier coordinates agricultural resilience and water access projects in Southern Ethiopia and has been working with the Foundation for seven years.

#### We would also like to thank other LDC employees who have supported the Foundation's work, including...

Anne Adhiambo Hyimo, Jenny Angel, Samuel Banyenzaki, Karim Barsoum, Marielle Chen, Mario Cordoba, Vitor Correa, Pauline Delorme, Mina Djordjic, Edmond Dutauziet, Marie Eyboulet, Marcela Gamboa, Charlotte Guibbaud Navaud, Thais Guin Catanzaro, Julie Hibon, Chantal Jia, Oleksandr Karpenko, Beyene Kerse, Rubens Marques, Michele McElderry, Sumeet Mittal, Dian Muller, Judith Odipo, Murilo Parada, Damien Roy, Vivek Saraswat, Fernanda Saturni, Pamela Semmens, Desmond Simarmata, Ella Sun, Muhammad Taufigurahman, Linzi Vorster and Luis Zubizarreta.

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### Testimonial 4 Gangadhara Sriramappa

#### Senior Manager Cotton Research, India

Gangadhara coordinated our maize sustainability project in Haveri, Karnataka, India. He is now helping us to enhance livelihoods in coastal areas of Gujarat and launch the Foundation's scholarship program at the University of Agricultural Sciences Bangalore (UASB). He has been working alongside the Foundation for nine years.



WATCH... 10 years of grassroots action of Louis Dreyfus Foundation



A decade of work, flagship initiatives and dedicated funds 10 YEARS MAKING A DIFFERENCE 

## **Micro-farming**

Enhancing food security and livelihoods of smallholder farmers





## Education

Providing access to education to talented youth





## **Our funds**

Providing funds for unforeseen humanitarian crises and support for young entrepreneurs







#### 150,000 660,000 farmers supported rees planted

## Enhancing food security and livelihoods of smallholder farmers

## **Micro-farming**

Micro-farming projects run by the Foundation aim to generate a combination of socioeconomic and environmental benefits. They cover a wide variety of topics and activities, including sustainable farm management, agroecology and regenerative agriculture, post-harvest loss reduction and irrigation, and facilitate access to equipment, quality inputs and markets.



## 2016-2023

Increasing farmers' resilience through soil and water conservation

### Ethiopia

Hadiya, Kembata Tembaro and Wolayita zones



community empowerment. **Results and impact** 

**Our actions** 

Micro-farming intro page 16





Working in partnership with a French organisation, Inter Aide, our action was three-fold. Anti-erosive structures planted with improved fodder grasses prevented soils from further eroding, which contributed to moisture and fertility conservation and provided animals with additional feed. The implementation of agroforestry allowed for diet improvement and income diversification. Lastly, the project focused on community management and collaboration with local authorities to ensure local

Our activities enhanced resilience of farming families through increased agricultural production and, as a result, improved food security and livelihoods. Thanks to the involvement of local communities, the project reached more farmer beneficiaries, building their capacity to protect land and diversifying their agricultural production.

#### What's next?

This project is currently being handed over to the local farming communities and Ethiopian authorities, who will continue to roll out these activities in new regions across Southern Ethiopia. This was achieved thanks to the progressive involvement of traditional community organizations 'iddirs' and volunteer lead farmers, who supported local management of this project and aided the knowledge transfer, in line with our ultimate goal of self-reliance.



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2020-2025 Enhancing food security of women smallholder farmers

### India Rajasthan



Micro-farming intro page 16

#### **Our actions**

In partnership with a local NGO, Centre for micro-Finance, our project provides training on crop production and livestock management, aiming to increase incomes and diversify diets through improved rainfed crop, vegetable and livestock production. It also provides smallholder women farmers with water harvesting and drip irrigation tools. Lastly, the project focuses on the creation of self-help groups to facilitate credit access and improve financial literacy for group members.





**Results and impact** 

Two years after the project started, participating women registered an increase in crop production while consistently generating additional income (of approximately EUR 314 on average over 2020-2021) for their families.

#### What's next?

The project will continue to support women smallholder farmers, aiming to aid 6,000 women in the transition to more sustainable and commercially viable agricultural and livestock production.

> 4,594 women farmers supported



3,962

involved

### 41% increase in income on average



## 2018-2026 Improving rice sector performance

Côte d'Ivoire Boundiali and Korhogo



### **Our actions**

In partnership with a Dutch NGO, FairMatch Support, we focus on increasing the production capacity of rice cooperatives and farmers, as well as improving food security for women farmers, thanks to better farm management and the provision of agricultural equipment. The project also supports the National School Canteen Program by supplying rice and other crops produced on communal fields to local schools.

Partnership with FairMatch Support







#### **10 YEARS MAKING A DIFFERENCE**

## 14-61%

increase in rice productivity, depending on production type



#### **Results and impact**

Participating smallholder rice producers registered improvements in rice productivity and quality. Cooperative leaders who underwent training were in turn able to provide technical support to other farmers, helping them to increase their production while securing additional income.

#### What's next?

At maturity, the project will support 10,000 farmers and involve 30 rice cooperatives, focusing on helping them build capacity and gain market access.





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### **10 YEARS MAKING A DIFFERENCE**

## 2014-2024 Building sustainable livelihoods for coffee

farmers

Indonesia Lampung and Medan regions

Ethiopia Sidamo region

Uganda Rwenzori region



#### **Our actions** With the help of social business

enterprise PUR and LDC, we focused on integrating timber and fruit trees among coffee trees in coffee plantations, and training farmers on Good Agricultural Practices (GAPs) to help them restore coffee ecosystems and improve coffee yields. The agroforestry solutions provided also aimed to diversify farmers' income, thus building greater resilience.

### **Results and impact**

Partnerships with PUR

Agroforestry has allowed improved control of soil erosion, increased coffee pollination and improved

coffee quality. GAPs training helped beneficiaries to secure their work environment and improve their environmental sustainability.

#### What's next?

The project will focus on implementing long-term activities that can sustain the livelihood benefits gained from past efforts. In 2023-24, project activities will include tree replanting, refresher trainings, additional gender training for community members, support to women-led businesses, and construction of additional demonstration plots and clean cooking stoves.

#### Louis Dreyfus Company (LDC)

LDC. **PUR** 

Micro-farming intro page 16





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school canteens received food contributions from agricultural groups, covering on average 2% of canteen needs

## 2019-2022

Helping rural communities achieve self-sufficiency through empowerment of women smallholder farmers

Côte d'Ivoire Northern area



## **Our actions**

In partnership with the implementing partner, World Food Programme, the project trained women smallholder farmers on Good Agricultural Practices and provided them with agricultural inputs, as well as post-harvest and food processing equipment. It also aimed to drive economic empowerment by facilitating market access, price negotiations, contracting and group or joint selling of crops, and establishing Village Savings and Loan Associations to facilitate access to savings and

Partnership with World Food Programme (WFP)





# 2,098 individuals participating on the online trading platform 'Bureau de Vente des Producteurs' that connects small producers with buyers at a local level

10 micro-irrigation systems installed



credit. Lastly, the project focused on promoting and facilitating the adoption of good nutritional and hygiene practices.

#### **Results and impact**

The project has enabled women farmers to increase their production of diversified and nutritious foods, master post-harvest operations, access more stable markets and supply school canteens with agricultural production in their villages.





2% eld increase

8,250 indirect beneficiaries

22

2,030

farmers benefitted from technical assistance

cooperatives (of 300 farmers overall) received training and gained the RSPO sustainable palm certification

## 2018-2022 Supporting smallholder palm oil producers

### Indonesia

Lampung and South Sumatra provinces



# practices in their fields

**Our actions** 

In collaboration with our development partner, SNV, we provided training on best management practices and cooperative development to three cooperatives representing over 300 farmers, set up an internal control system and organized Roundtable on Sustainable Palm Oil (RSPO) certification for these three farmer groups. The Foundation also implemented deforestation monitoring and a fire alerts system, with a total of 3,239 hectares being monitored.

71%

of participating

implemented best

smallholders

Partnership with Smart Development Works (SNV)



sources. **Results and impact** The project provided over 2,000 farmers with technical assistance

Additional training on horticulture

production was provided as part

diversification of farmers' income

of the project, supporting the

that supported improved yields. Cooperative members continue to benefit financially from being able to trade as RSPO certified, and adherence to RSPO standards helps ensure the environmental sustainability of palm oil farming in the area.

Micro-farming intro page 16



# to talented youth

# Education

Through education, the Louis Dreyfus Foundation aims to train the next generation of farmers and young talents with the potential to change the future of their countries. Educational programs sponsored by the Foundation are designed in accordance with specific local needs, covering vocational education, theoretical and technical training, and aim to promote entrepreneurship among local rural communities as a path to empowerment and financial autonomy.

4 flagship programs

#### $oldsymbol{\Theta}$ Supporting the

agricultural vocational school 'Sayarinapaj Technological Institute' in Bolivia



Providing access to education



Supporting future leaders from the **Global South** 



Agricultural vocational education in Côte d'Ivoire



Engaging a new generation of coffee growers in Brazil and Colombia



2016-2022

24

## Supporting the agricultural vocational school 'Sayarinapaj Technological Institute'

### **Bolivia** Cochabamba



#### Contraction Education Intro page 23

#### **Our actions**

Working with a local NGO, Fundación Cristo Vive, we financially supported the agricultural vocational school in strengthening its theoretical and practical curriculum. The Foundation also financed the construction of a boarding house to accommodate students from impoverished backgrounds, and provided mentoring and extra welfare support to students. Lastly, a revolving fund was set up to help students and graduates finance their business projects through lines of credit.







#### **Results and impact**

Improving the school curriculum and providing a boarding house to accommodate underprivileged students enabled more students to attend the school and complete their studies. The school was recognized by the Ministry of Education in Bolivia, who have started to cover part of its running costs.

#### What's next?

In 2023-2025, the Foundation will continue to support 10 students through a scholarship program.

> 66 students currently studying at the school

## 2018-2027 Agricultural vocational education

Côte d'Ivoire Savanes

53

graduates to date



### **Our actions**

empowerment.

Partnership with Fert







**10 YEARS MAKING A DIFFERENCE** 



Through the creation of a vocational agri-school in partnership with the French agri-agency Fert, the Foundation is implementing a two-year educational program combining a general and agricultural curriculum. We also provide technical assistance to help school graduates set up their farms. Lastly, through the active involvement of local communities, and thanks to school places earmarked for female students, the Foundation aims to help local farmers become selfreliant and contribute to female

#### **Results and impact**

66 students are currently studying at the school, and 53 have already graduated. 32 farms have been set up by school graduates.

#### What's next?

We will continue to support the school in the next cycle of activities (2023-27), progressively handing over school management to local communities.





# 80%

of students achieved excellent' or 'good' test results in final assessments

78% of farmers adopted more sustainable agricultural practices

## 2019-2022

105

farmers

supported

26

Engaging a new generation of coffee growers

### Colombia Huila

Brazil Minas Gerais

#### **Our actions**

Through this project, we aimed to provide vocational coffee farming training in secondary schools, combining theoretical sessions with practical training on coffee farms and visits to coffee warehouses, mills and nurseries. We also offered technical assistance to farmers, comprising technical advice and soil, water and leaf analyses.

#### **Results and impact**

Students attended a three-year vocational coffee farming program and acquired knowledge of coffee production and farm management, with many of them expressing interest in becoming coffee farmers in the future. Farmers demonstrated strong support throughout the program, encouraging their children to participate.

## 2013-2022 Supporting future leaders from the **Global South**

**United Kingdom** Oxford University



#### **Our actions**

In partnership with an educational charity organization, Weidenfeld-Hoffmann Trust (WHT), we offered scholars from the Global South fully funded scholarships to study at Oxford University, one of the world's best ranked universities, and access to a WHT Leadership Program. This initiative allowed scholars to gain skills and build knowledge and networks, supporting them to become the next generation's leaders in sustainable development.

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Cooca

Asprotimana, Colombia





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#### **Results and impact**

Louis Dreyfus-Weidenfeld-Hoffmann Scholarship graduates are making significant differences in their regions and countries of origin, thanks to their involvement in a wide variety of projects in the fields of business and law, education and social matters, health and the environment.







Providing funds for unforeseen humanitarian crises and support for young entrepreneurs

# **Our funds**

The Foundation's Funds for Food Emergency Aid and Young Entrepreneurs respectively assist populations affected by unforeseen humanitarian crises and support young entrepreneurs in developing countries.

2 dedicated funds

## **Fund for Young Entrepreneurs**

This Foundation fund supports entrepreneurship in the agri-food industry and provides young entrepreneurs with seed money, skills and knowledge to successfully run their businesses. By doing so, it benefits small agricultural and food enterprises that aim to generate positive impact along the agri-food value chain.

## 2016-17

### The fund at work in India

Harvest Wild helps rural women organize into soapnut producer groups. Soapnut trees are widespread throughout most of India and can generate additional income for local communities, especially women, amid growing demands for natural products (including soapnut fruit-based products) in developing countries. The project had 241 beneficiaries, who harvested almost 16,000kg of soapnut fruits over 2016 and 2017, generating an additional income of EUR 62 per person in 2017.

### 2018

The fund at work in Senegal Sen Women Up develops processing activities to support female entrepreneurship in the production and fair trade of fonio, a traditional and healthy cereal, while encouraging local consumption of fonio to address malnutrition and food insecurity. The project resulted in the creation of one company (representing one full-time job and 10 seasonal jobs, with all women receiving social insurance), the sale of 3000kg of own-branded fonio in 2018, and the construction of a modern factory. Two scholarships were granted to encourage daughters of beneficiaries to pursue their studies.

## 2018

The fund at work in Nigeria The fund supported **Springboard's** action to improve generational income and food security in Nigeria, by creating the conditions for rural development and empowerment of women and local youth. 150 women and young people were supported, through entrepreneurship training and the promotion of sustainable agriculture, to start their own organic farms and off-farm village enterprises, while over 10,000 fruit trees were planted by trainees to mitigate the impact of climate change.

### 2019-2022

#### The fund at work in Côte d'Ivoire

In partnership with French organization Institut Européen de Coopération et de Développement (IECD), the fund supported an agri-food entrepreneurship program in Côte d'Ivoire and initiated a related contest that recognizes the most promising projects of young agri-food entrepreneurs. 41 entrepreneurs enrolled in the two-month business incubation program and benefitted from a business assessment and improvement action plan. 11 winning entrepreneurs were awarded funding and offered personal coaching to support them in the launch, development and scale-up of their projects. Their enterprises are developing local food production, including honey, cassava flower, chocolate, and snacks from local fruits, nuts and spices.

















Abidjan, Côte d'Ivoire



## **Emergency Fund for Food Aid**

The Foundation firmly believes that in addition to running longterm projects advancing food security in rural communities, it must also provide humanitarian assistance to populations affected by adverse and unforeseen climatic conditions or health crises. Using this fund, the Foundation intervenes primarily in countries where LDC has an active presence, but also others when the situation requires, in the context of humanitarian crises caused by natural disasters, conflicts or other crises affecting food availability or access to food. The fund aims to ensure a basic level of subsistence in terms of food and water for affected populations.

Our Emergency Fund for Food Aid at work during 2014-2022

-
Ebola virus outbreak
in Mali and Sierra
Leone: 400,000 meals

provided to patients

and quarantined people

2014

30

## 2016



**Drought in Ethiopia**: 8,000 children treated with therapeutic food Humanitarian crisis in South Sudan: food distributed to 64,600 people

## 2017







2018

13,000

people supported

in Yemen

Famine in Yemen: 13,000 people supported with essential food supplies



## 2019

**Cyclone Idai in Mozambique**: 28,625 people supported with essential food supplies

**28,625** people supported in Mozambique **8,000** school children supported in Burkina Faso

- Desert locust upsurge in Ethiopia: 900 households supported with agricultural inputs
- Families displaced in Burkina Faso due to internal conflict: 8,000 school children supported

#### • COVID-19 support:

- Emergency support to 2,262 farmers in Cambodia, with food packages and protective kits
- Existing grant conversion to direct support to buy sanitation kits for farmers and their families in Côte d'Ivoire, Ethiopia and Indonesia

## 2020





**1,000** smallholder farming families supported in Ukraine



- **Conflict in Ukraine:** 1,000 Ukrainian smallholder farming families affected by the Russia-Ukraine crisis supported with agricultural and livestock production
- Flood in Pakistan: 600 smallholder farmers assisted with agricultural inputs





## 2021

- Financial and economic crisis in Lebanon: 300 families assisted with agricultural inputs and technical support
- **Conflict in Ethiopia:** Support to the six vet clinics in Tigray, providing vaccinations for animals



people supported through six vet clinics in Ethiopia







# **Celebrating 10 years!**

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In March 2023, the Louis Dreyfus Foundation celebrated its 10-year anniversary with an event that was an opportunity to bring together our Board members, partners, agents and project managers to reflect on our fruitful, decade-long collaboration to make a difference through grassroots action together, with a presentation that showcased some of the Foundation's flagship projects.



















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Paris, France

# **Insights &** learnings

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To fulfill our mission to alleviate food insecurity and create the conditions for sustainable agricultural development in the Global South, we believe it is crucial to constantly learn from our experience, seeking ways to adapt and improve our strategy and operations. Careful selection of partners, project design that systematically takes into consideration local conditions and maximizes benefits for local populations, strict project monitoring and evaluation, continual focus on the sustainability of our projects, and an undeterred commitment to gender equality, are fundamental to our actions.

1. Partner selection

Louis Dreyfus Foundation Activity Rep

2. Project design

2022

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INSIGHTS & LEARNINGS

- **3.** Monitoring and evaluation
- 4. Sustainability
- **5.** Gender and community

Learning 1 Partner selection













#### Pillar 1

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We focus on creating the right conditions for successful project incubation and effective implementation, before scaling up interventions.

#### Pillar 2

We develop a clear Theory of Change to improve the design of project activities, and, as the project matures, the theory is revised to incorporate lessons learned from our experiences.

Learning 3 Monitoring and evaluation






Since the creation of the Foundation, we have enhanced monitoring and data collection to identify and implement corrective actions at the earliest opportunity, if required, or envisage a project's suspension when mitigating action is not possible. This is consistent with our aim to maximize our positive impact.











# **Partnerships**

#### ACERCO (Argentina)

African Leadership Academy

Biogas International Ltd. (Kenya)

Center for micro-Finance (India)

**China Education Support** Project

Comisión Nacional de Microcrédito (Argentina)

Cooperativa Agro-Ganadera Los Arenales Limitada (Argentina)

Cooperativa Agropecuaria y Artesanal Unión Quebrada y Valles Limitada (Argentina)

Cooperative Coocafé (Brazil)

Cooperative ASPROTimaná (Colombia)

Earthworm Foundation

Egerton University (Kenya)

**ETH Zurich Foundation** 

FairMatch Support

Farm Input Promotions Africa Limited (FIPS, Kenya)

Fédération des Producteurs Maraichers de la zone des Niayes (Senegal)

#### Fert

Fonds d'innovation pour le développement (FIND) du GRET

Fundatión Cristo Vive (Bolivia)

Fundatión Aquí Es (Argentina)

Friends of Tsavo (Kenya)

Group for the Environment, Renewable Energy and

Solidarity (GERES)

Harvest Wild Foundation (India)

Institut Européen de Coopération et de Développement (IECD)

India Development Foundation

Instituto Peabiru (Brazil)

Inter Aide

Amazon Environmental Research Institute (IPAM, Brazil)

Lima Rural Development Foundation (South Africa)

Orde	er of Malta Lebanon
PUR	L
Root	Capital
	Paulo State University ESP, Brazil)
Sen	Women Up (Senegal)
Smil	ing Gecko (Cambodia)
Sma (SNV	rt Development Works 7)
Solic	laridad
Spri	ngboard (Nigeria)
Srija	n (India)
Tech	nnoServe
	Energy and Resources tute (TERI, India)
	Food and Agriculture
	versity of Pretoria th Africa)
vBio	(Brazil)
Woid	lenfeld-Hoffmann Trust

weidenield-Hommann Irust (WHT)

World Food Programme (WFP)

## 2023-2028 Strategic roadmap













## Governance

The Louis Dreyfus Foundation is a company foundation operating under French law, with its registered office based in Paris.

#### **The Board**

The Board takes all decisions in the interest of the Louis Dreyfus Foundation. Board members approve the endowment budget, assess programs and projects, validate the Foundation's strategy and oversee all its efforts and activities.

#### **Board members**

#### Mrs. Margarita Louis-Dreyfus

- President, Louis Dreyfus Foundation
- Chairperson of the Supervisory Board, Louis Dreyfus Holding B.V.
- Non-Executive Chairperson of the Supervisory Board, Louis Dreyfus Company International Holding B.V.

#### Mrs. Alfiya Askar Abulkhair

- Founder and Chairperson, BATT Invest Company
- Honorary member of the Board of the Royal Opera House, Covent Garden

#### Mr. Mehdi El Glaoui

• Supervisory Board member, Louis Dreyfus Holding B.V. and Louis Dreyfus Company International Holding B.V.

#### Mrs. Franziska Hildebrand Alberti

- Partner, P&O Personnel and Organisational Development
- Advisor, Fundación Cristo Vive Switzerland

#### Mr. Maurice Kreft

- Executive Board member, Louis Dreyfus Holding B.V. and Louis Dreyfus Company International Holding B.V.
- Former Board member, European Forest Resources Group

#### Mrs. Yulia Levin

- Supervisory Board member, Louis Dreyfus Holding B.V.
- Former Board member, European Forest Resources Group

#### **The Advisory Committee**

The Advisory Committee advises the Board on projects that the Foundation could support. Members are individuals selected for their experience and ability to take the Foundation forward.

#### Advisory Committee members

#### **Dr. Alok Adholeya**

- Entrepreneur
- Former Senior Director, Sustainable Agriculture Division, The Energy and Resources Institute (TERI)

#### Mr. Erik Anderson

• Former CEO North America and former Senior Platform Head Grains & Macro, Louis Dreyfus Company

#### **Dr. Christopher Gibbs**

- Independent consultant in agriculture and rural development
- Former staff member. Ford Foundation, the Aga Khan Foundation and the World Bank

#### **Mrs. Sarah Hobson**

- Executive Director, West Marin Fund
- Former Head of Strategic Grantmaking and Movement Building, Global Fund for Women

#### Mr. Robert Serpollet

• General Manager, Louis Dreyfus Foundation

#### Ms. Ekaterina Naymark

• Head of Operations, Louis Dreyfus Foundation

## 2022 financial information

#### Summarized statement of income and expenditure

From 01/01/2022 to 31/12/2022

#### **INCOMES** (Legacies and gifts)

Grants paid for projects and envelopes voted in 2022

Grants to be paid for projects and envelopes voted in 2022

Other costs and external expenses

#### **EXPENSES**

#### OPERATING RESULT

Financial income

**Financial expenses** 

FINANCIAL RESULTS

#### RECURRING INCOME





€	€	
At 31/12/2021	At 31/12/2022	
3,873,022	4,062,717	
1,159,835	796,555	
2,092,153	3,360,263	
336,797	426,327	
3,588,785	4,583,145	
284,238	-520,428	
2,841	4,699	
-	4,052	
2,841	647	
287,079	-519,781	

CREDITC

Center for micro-Finance (India)

China Education Support Project

Cooperative Coocafé (Brazil)

Earthworm Foundation

FairMatch Support

Fert

Fundatión Cristo Vive (Bolivia)

Institut Européen de Coopération et de Développement (IECD)

Louis Dreyfus Company (LDC)
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Order of Malta Lebanon

PUR

Smart Development Works (SNV)

Springboard (Nigeria)

UN's Food and Agriculture Organization

Weidenfeld-Hoffmann Trust (WHT)

World Food Programme (WFP)



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